




AUGUST DANNEHL

dannehas@gmail.com 

757-472-2979 

Los Angeles, CA 

augustdannehl.com 

[Linkedin | August Dannehl](#) 

Dear Hulu Hiring Manager,

Thank you for your consideration in reference to the *Executive Director, Unscripted Production* position available on your team.

I relish the opportunity to join Hulu's *Unscripted Production* division to tell real, impactful stories to a massive, diverse audience.

Over the past ten years, I have built a cannon of documentary and unscripted work across all mediums from social media to broadcast TV. Mostly with the military media brand, *We Are The Mighty*, I've been able to produce projects about current, important issues that serve to inform and inspire and that always strive to leave viewers with positive and progressive impressions.

My tenure at WATM has yielded hundreds of digital projects, dozens of commercials and six TV series & specials. This journey has provided me with a valuable skillset and roster of talented creative professionals that prove paramount to achieve high quality, stand-out work within limited budget and timeline parameters.

As the son of Broadway performers and directors, I was brought up in close proximity to high-level creative production which fostered a strong desire to create and shepherd inspiring, evocative and impactful stories to audiences. But before I attended film school, I decided to join the military and serve my country in response to the 9/11 attacks. This decision proved invaluable as it gave me a broader perspective on the world, which deepened my time at Columbia and NYU and enriches my interpersonal, procedural and creative acumen still to this day.

My military experience provided me with powerful leadership tools when overseeing large and diverse teams of people. And just as in the military, professional creativity is about problem solving and clear and decisive plan implementation and I find that my military experience magnifies my abilities to perform within client, budget and creative guidelines and to lead diverse teams of uniquely-qualified professionals.

Thanks very much for the consideration and I hope to speak with you soon.

Respectfully,



August Dannehl

AUGUST DANNEHL | HEAD OF PRODUCTION

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Various Productions; Government Projects (TV & Digital)

Los Angeles, CA

Head of Production | **Gig Line Media** (November, 2019 - Present)

- Oversee all production & post-production staff, directors and crew
- Responsible for overall budgets and production company P&L
- Manage and collaborate with creative teams to align brand, property and network/ client guidelines.

Various Productions; Marketing, Digital, TV & Film

Los Angeles, CA

Head of Production & Creative Director | **The Mighty Networks** (December, 2014 - Present)

- Hire, manage and direct over 100 freelance creatives and talent.
- Chief creative in charge of all video content for digital, commercial and TV projects.
- Write and maintain production budgets and assist in proposal figures and elements.
- Oversee creative and delivery of marketing campaigns for clients like **Paramount Pictures, Amazon Studios & Roku.**

Various Productions; Scripted Film, Commercials & Features

New York, NY

Head of Production | **Stonestreet Studios** (January, 2014 - December, 2014)

- Hired, managed and directed crew for ULB feature film and multiple short film & commercial productions.
- Negotiated deals & scheduling for cast, crew, locations and equipment.
- Wrote budgets & managed production schedules for all film projects; features and shorts.

The Daily Show with Jon Stewart

New York, NY

Freelance Production Assistant/ Vet Immersion Program Participant | **Comedy Central** (June, 2013 - July, 2013)

- Assisted field and post-production teams by acquiring veteran subjects & acquiring sound bite audio.
- Shadowed all Daily Show department operations over six-week period.

Verizon Studios

Basking Ridge, NJ

Associate Producer/ In-house Editor | **Verizon** (December, 2012 - September, 2013)

- Edited multiple on-demand EPK trailers for films like *Sherlock Holmes, This Means War & Project X.*
- Wrote on-air interview questions for Richard Gere and Edward Burns.

Naval Nuclear Power Program

USS Theodore Roosevelt

Nuclear Reactor Electrician | **US Navy** (June, 2004 - June, 2010)

- Led large teams overseeing the safe operation of two 550 MW nuclear reactor plants.
- Responsible for shut-down reactor plant and over 30 reactor crew members as Shutdown Reactor Operator.

SELECTED PROJECTS

"Songs of Service" - Half-Hour Music Special | **CBS**

Producer / Co-Director

- Broadcast TV Special featuring music from John Fogerty & the Army Field Band and hosted by Toni Trucks.

"World Series Surprise" - 90 sec Docu-style Spot | **MLB/ World Series**

Producer/ Director

- Semi-scripted World Series spot following a group of vets who surprise their battle buddy with World Series tickets.

"Ten Weeks" - Documentary Series | **Blumhouse Productions & Roku Channel**

Story Producer/ Marketing Producer | *Showrunner; Chris Rowe*

- Docuseries following the journey of civilian to soldier during 10 weeks of Army basic training.

"Meals Ready to Eat" - Half-hour Travel Show | **PBS & KCET**

Executive Producer/ Creator, Writer, Host

- Food, Culture and Travel show revealing the best military food stories from Guam to The West Bank.

EDUCATION

New York University (July, 2011 – May, 2013)

Bachelor of Fine Arts in Film and TV Prod. at NYU Tisch School of the Arts - 3.80 Cumulative GPA Graduated with Honors

Columbia University (Aug 2010 – May 2011)

Film Studies Program - Dean's list / 3.50 Cumulative GPA